



Christmas Fantasy House

Sharing Joy with Others



Please join us in supporting a Wisconsin holiday tradition – **the 33rd Annual Christmas Fantasy House will be open to the public November 1st-8th.** Known for its exquisite holiday themed rooms, raffle baskets, trees and wreath raffle, boutique, sweet shop and silent auction, the Christmas Fantasy House has featured many beautiful homes that, through the time and talent of numerous local decorators and volunteers, have been transformed into a truly unique holiday experience.

We are looking for businesses and individuals willing to partner with us at all sponsorship levels. Your support will be acknowledged in a variety of ways leading up to and during the event and shared with thousands of attendees who value your commitment to the community and this worthy cause.

More importantly, your support will help keep families together at Ronald McDonald House Charities® Eastern Wisconsin (RMHC) while their child receives treatment at a partner hospital. The mission of RMHC is to provide essential services that remove barriers, strengthen families and promote healing when children need healthcare. They do so by providing comfortable beds, warm meals, therapeutic programming and other special touches to help make the most difficult days a little easier for their guests. It's what you can't see, though, that really makes a difference for families – the community and lifelong relationships that provide hope when times are uncertain.

Please help us make the 33rd Annual Christmas Fantasy House an unforgettable experience for our guests and successful fundraiser for the families who call the Ronald McDonald House a home away from home.

Thank you for your support!

Cindy Rogers, Mary Ellen Hays & Deb Wolff

Christmas Fantasy House Committee

rogerssin@gmail.com | haysme@aol.com | wolffdl@yahoo.com

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Did you know...

RMHC® Eastern WI has served nearly 60,000 families since opening in 1984.

In 2025, 2,836 families were served for a total of 23,169 nights stayed.

The House recently expanded to 84 guest rooms, allowing even more families to be served.

It costs just over \$123 per night for a family to stay.

425+ volunteers make this home away from home possible.

Over 6,000 visitors have been served at the Ronald McDonald Family Room at Rogers Behavioral Health in Oconomowoc in 2025.





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Sponsorship Opportunities

\$10,000 Presenting Level

- 10 Tickets
- Full-page ad in program
- 6 social media posts
- Recognition on website
- Recognition in program
- Recognition on Sponsor Signage

\$2,500 Level

- 5 Tickets
- Quarter-page ad in program
- 1 social media post
- Recognition on website
- Recognition in program
- Recognition on Sponsor Signage

\$5,000 Level

- 8 Tickets
- Half-page ad in program
- 2 social media posts
- Recognition on website
- Recognition in program
- Recognition on Sponsor Signage

\$1,000 Level

- 3 Tickets
- Recognition on website
- Recognition in program
- Recognition on Sponsor Signage

Your sponsorship makes a difference!

Logos due September 18, 2026 for inclusion in printed materials.



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2026 Sponsorship Form

Company Name: _____

Contact Name: _____

Phone Number: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Amount Enclosed: \$ _____ Name of Business/Individual for Ad: _____

Please provide your logo/advertisement using the following specifications (width x height):

- A full-page ad (5" inches x 8" inches)
- A half-page ad (5" inches x 4" inches)
- A quarter-page ad (2.5" inches x 4" inches)
- 300dpi
- High Quality JPEG or PDF

Please send your materials to Cindy Rogers at rogerssin@gmail.com by September 18.

Please enclose check.

_____ Check is enclosed (Memo Line Reads: "Christmas Fantasy House Sponsor")

Send checks to:

RMHC Eastern WI
Attn: Liz Lippert
8948 W. Watertown Plank Road
Milwaukee, WI 53226

Please direct questions to:

Cindy Rogers, Mary Ellen Hays & Deb Wolff

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